



## MONSTERS ARE REAL.

# COMMERCIAL REAL ESTATE LEADERS NATIONWIDE RAISE \$1 MILLION TO HELP DEFEAT THE TYPE 1 DIABETES MONSTER

To commemorate the 100<sup>th</sup> anniversary of the discovery of insulin, JDRF launched the \$100M Campaign to Accelerate – a bold initiative to help finally free people from the monster that is type 1 diabetes (T1D).

JDRF volunteer John O’Bryan initiated the 100 Challenge asking 100 leaders from the commercial real estate sector to each contribute towards a \$1 million goal. Together with campaign volunteers Yogini Narine, Vanessa Oliver, Fred Rubinoff, Peter Senst, and Chris Tambakis, along with 100 of their fellow colleagues across Canada, they succeeded!

Their contributions will be matched as part of JDRF’s partnership with the Canadian Institutes of Health Research (CIHR). The result is an incredible \$2 million to fund the path to a cure for T1D.

### Thank you to our generous supporters:

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“ Canadians continue to battle the unprecedented challenges of COVID. In the face of this pandemic, 100 real estate professionals pledged their support to tackle another ubiquitous health crisis, type 1 diabetes. The collective commitment of these leaders demonstrates that together we can make a significant difference in the lives of others. ”

– John O’Bryan, JDRF Campaign to Accelerate Volunteer

We are calling on other sectors to issue a challenge within their industry to keep the momentum going. To learn more, please contact Irena Kropman at [ikropman@jdrf.ca](mailto:ikropman@jdrf.ca).

Help us slay the T1D monster and accelerate towards a cure at [jdrf.ca/accelerate](http://jdrf.ca/accelerate).